

New Florence Borough Website

<https://newflorenceborough.org/>

Update taken 7 January 2024

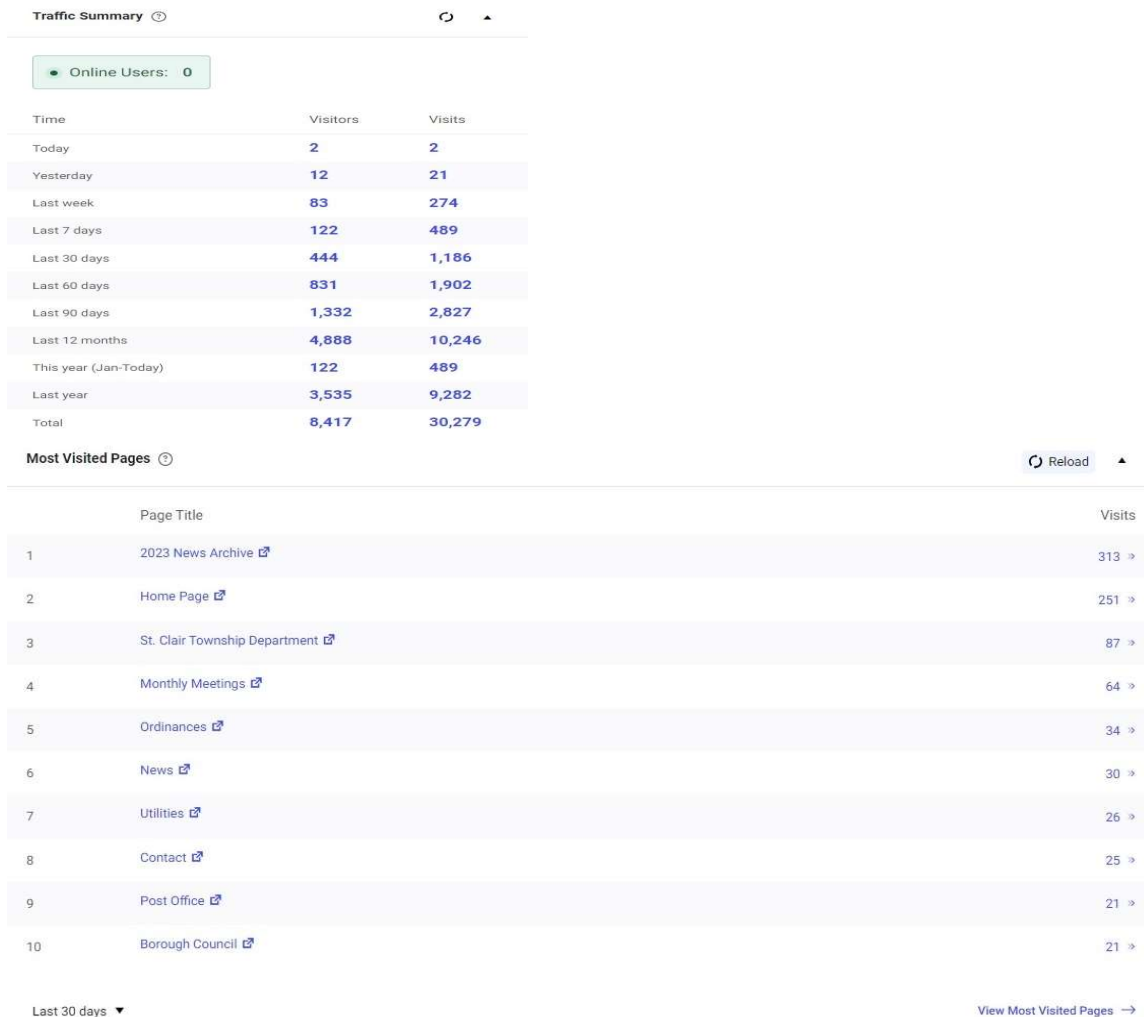
Greg Csehoski started as the volunteer webmaster on 8 September 2018.

The website was upgraded by CourseVector on 15 February 2021 to the Elementor theme (currently version 3.18.3. The site runs WordPress version 6.4.2. Statistics listed in this report started on that date. Below summarizes how much information has been posted to date.

Content:

Pages:	The website started with 5 pages; it now has 44 pages of information. Most information gets posted on the <i>Welcome</i> page and to the current year's <i>News Archive</i> page. The various yearly news archive pages contain the history of almost all postings. Additionally, I now double post to the New Florence Borough official Facebook page. Typically, 60 users see those posts.
Media:	1048 items have been posted to the website. This includes documents (.docs, .pdfs,..), photographs (.jpgs, .pngs,..), and more.
Events:	Since September 2018 there have been 574 events posted on the calendar at 40 different venues. This has been a very successful area of the website with around 160 events posted for 2023.
Tables:	There are 15 tables on the website. They are Tax Due Dates, Borough Council Meetings Minutes (table includes agendas) Archive 2018, 2019, 2020, 2021, 2022, 2023, and 2024, New Florence Police Department Monthly Summary Reports Archive 2018, 2019, and 2020, and St. Clair Township Police Department Monthly Summary Reports Archive 2021, 2022, 2023, and 2024.

Visibility and Metrics: Started 15 February 2021 when new theme went active (images captured Sunday 7 January 2024):





Last 7 days ▼

Daily Traffic Trend Report →

CourseVector Support:

Always responsive. Typically fix any reported problem within 24 hours. We get 7 hours of free support included in the yearly contract. So far this has been enough to fix any issues that occur during the contract year.

Ordinances – Proclamations and Resolutions:

Ordinances:	Currently there are 45 ordinances online with. From the <i>General Code</i> review there appeared to be 54 valid ordinances. Unfortunately, it’s difficult to find copies of all the older ordinances to determine their validity.
Proclamations & Resolutions:	There are no posted proclamations. There are 22 posted resolutions with 1 more to be posted shortly. (Resolution 1 of 2024 pending)

Areas that need improvement or review:

Missing file:	Resolution 2 of 2019 (really #4 not #2). Resolution 4 of 2019 should be the 2020 budget approval.
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Major Upgrade Considerations: (Hard to believe a year has gone by since I suggested this addition.)

I would like to add a “How Do I?” major section to the website. It will tell residents how to report subjects like: ADA Grievance, Blocked Storm Drain, Broken Link/Website Problem, Crime, Dead Animal/Debris in Road, Erosion Problem, Fraud and Abuse Reporting, Illegal Discharge into Storm Drain, Illegal Discharge into Sewage System, Nuisance Issue, Pothole/Sidewalk Damage, Streetlight Out, Street Sign Missing, Traffic Issue, and Water Leak/Sewer Backup. Several communities have sections like this on their websites to point residents in the right direction for help.

Overall Summary:

The website continues to be worth the yearly expense. Many people visit the site and lots of information gets posted. We now have about 5 years of agendas, minutes, and police reports online. The Events Calendar remains especially successful. Many organizations regularly send info to be posted. However, I still run into residents who don’t know about the website. Not sure how to fix that after being operational for 5 years. Please let me know if you have any suggestions for improving the website.

Sincerely,

Gregory A. Csehowski

New Florence Borough Webmaster

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