

New Florence Borough Website

<https://newflorenceborough.org/>

Update for 31 December 2022

Greg Csehoski started as webmaster on 8 September 2018

The website was upgraded on 15 February 2021 by CourseVector to the Elementor theme, version 2.6.1. Site runs WordPress version 6.1.1. Statistics listed in this report started on that date. Below summarizes how much information has been posted to date.

Content:

| | |
|---------|---|
| Pages: | The website started with 5 pages; it now has 42 pages of information. The <i>2023 News Archive</i> page will be added shortly. Most information gets posted on the <i>Welcome</i> page and to the current year's <i>News Archive</i> page. The various yearly news archive pages contain the history of almost all postings. |
| Media: | 802 items have been posted to the website. This includes documents (.docs, .pdfs,..), photographs (.jpgs, .pngs,..), and more. |
| Events: | This has been a very successful area of the website. Since September 2018 there have been 407 events posted on the calendar at 37 different venues. |
| Tables: | There are 11 main tables on the website. They are Tax Due Dates, Borough Council Meetings Minutes (table includes agendas) Archive 2018, 2019, 2020, 2021, and 2022, New Florence Police Department Monthly Summary Reports Archive 2018, 2019, and 2020, and St. Clair Township Police Department Monthly Summary Reports Archive 2021 and 2022. |

Visibility and Metrics: Started 15 February 2021 when new theme went active (images captured Saturday, 31Dec2022):

| Summary | | |
|-----------------------|----------|--------|
| Online Users: | 0 | |
| | Visitors | Visits |
| Today: | 6 | 7 |
| Yesterday: | 14 | 20 |
| Last 7 Days (Week): | 81 | 198 |
| Last 30 Days (Month): | 362 | 706 |
| Last 365 Days (Year): | 3,464 | 9,273 |
| Total: | 3,464 | 19,893 |

| Top 10 Pages | | | |
|--------------|-------------------------------|--|--------|
| ID | Title | Link | Visits |
| 1 | Home Page | / | 1,672 |
| 2 | St. Clair Township Department | /government/police/st-clair-township-department/ | 396 |
| 3 | Contact | /contact/ | 259 |
| 4 | 2022 News Archive | /news/2022-news-archive/ | 223 |
| 5 | Utilities | /residents/utilities-2/ | 184 |
| 6 | Mayor | /government/mayor/ | 182 |
| 7 | Post Office | /residents/post-office/ | 149 |
| 8 | Emergency Services | /emergency-services/ | 145 |
| 9 | News | /news/ | 142 |
| 10 | Monthly Meetings | /government/borough-council/monthly-meetings/ | 129 |



CourseVector Support:

Always responsive. Typically fix any reported problem within 24 hours. We get 7 hours of free support included in the yearly contract. Normally that is enough to fix any issues that occur during the contract year.

Ordinances – Proclamations and Resolutions:

| | |
|------------------------------|--|
| Ordinances: | Currently 43 ordinances are online with 2 more being posted shortly. From the <i>General Code</i> review there appears to be 54 valid ordinances. Maybe have the ordinance officer review these legacy ordinances to determine their validity. |
| Proclamations & Resolutions: | There are no posted proclamations. There are 16 posted resolutions with 1 more to be posted shortly. |

Areas that need improvement or review:

| | |
|---------------|---|
| Missing file: | Resolution 2 of 2019 (really #4 not #2). Resolution 4 of 2019 should be the 2020 budget approval. |
|---------------|---|

Major Upgrade Considerations: (Not started yet)

I would like to add a “How Do I?” major section to the website. It will tell residents how to report subjects like: ADA Grievance, Blocked Storm Drain, Broken Link/Website Problem, Crime, Dead Animal/Debris in Road, Erosion Problem, Fraud and Abuse Reporting, Illegal Discharge into Storm Drain, Illegal Discharge into Sewage System, Nuisance Issue, Pothole/Sidewalk Damage, Streetlight Out, Street Sign Missing, Traffic Issue, and Water Leak/Sewer Backup. Several communities have sections like this on their websites to point residents in the right direction for help.

Overall Summary:

The website continues to work well. People visit often and lots of information gets posted. The Events Calendar remains especially successful. Many organizations regularly send info to be posted. However, I still run into residents who don’t know about the website. Maybe we could get a note on the tax bills that get sent out to improve knowledge of the website. I’ve had notices on the bulletin board at the post office but not everyone goes there.

Sincerely,
Gregory A. Csehski, Webmaster