

New Florence Borough Website

Update for 21 September 2021 Borough Council Meeting

Started as webmaster on 8 September 2018

The website was upgraded on 15 February 2021 by CourseVector to the Elementor v3.4.4 theme. The starting theme was discontinued by the originator. Below is a summary of how much information has been posted.

Content:

Pages:	Initially the website had 5 pages. It now contains 39 pages of information. Most information gets posted on the <i>Welcome</i> page and to that year's <i>News Archive</i> page. The News section contains the history of almost all postings.
Media:	465 items have been posted to the website. This includes documents (.docs, .pdfs,..), photographs (.jpgs, .pngs,..), and more.
Events:	This has been a very successful area of the website. Since September 2018 there have been 196 events posted on the calendar at 25 different venues.
Tables:	There are 9 main tables on the website. They are Tax Due Dates, Borough Council Meetings Minutes (table includes agendas) Archive 2018, 2019, 2020, and 2021, New Florence Police Department Monthly Summary Reports Archive 2018, 2019, and 2020, and St. Clair Township Police Department Monthly Summary Reports Archive 2021.

Visibility and Metrics: Started 15 February 2021 when new theme went active (images captured Sunday, 19 September 2021):

Summary			
Online Users: 0			
	Visitors	Visits	
Today:	5	26	
Yesterday:	14	39	
Last 7 Days (Week):	106	283	
Last 30 Days (Month):	381	893	
Last 365 Days (Year):	2,614	6,522	
Total:	2,614	6,522	
Top 10 Pages			
ID	Title	Link	Visits
1	Home Page	/	1,974
2	Police Department	/government/police-department/	272
3	Monthly Meetings	/government/borough-council/monthly-meetings/	223
4	New Florence VFW Gun Bash 2021	/event/new-florence-vfw-gun-bash-2021/	195
5	News	/news/	170
6	Contact	/contact/	167
7	Ordinances	/government/ordinances/	158
8	Utilities	/residents/utilities-2/	155
9	2021 News Archive	/news/2021-news-archive/	144
10	Post Office	/residents/post-office/	129

**CourseVector Support:**

Always responsive. Typically fix any reported problem within hours.

Areas that need improvement:

Ordinances:	Currently only 5 ordinances are online. However, from the <i>General Code</i> review there appears to be 54 valid ordinances. When will these additional ordinances be available for posting? If the borough is going to hire an ordinance officer, what will the individual be using for their job?
Missing files:	Ordinance 2 of 2021 (with #2 not #3 on it) Resolution 2 of 2019 (really #4 not #2)

Major Upgrade Under Consideration:

I'm contemplating adding a "How Do I?" major section to the website. It will tell residents how to report subjects like: ADA Grievance, Blocked Storm Drain, Broken Link/Website Problem, Crime, Dead Animal/Debris in Road, Erosion Problem, Fraud and Abuse Reporting, Illegal Discharge into Storm Drain, Illegal Discharge into Sewage System, Nuisance Issue, Pothole/Sidewalk Damage, Streetlight Out, Street Sign Missing, Traffic Issue, and Water Leak/Sewer Backup. Several communities have sections like this on their website to point residents in the right direction for help.

Summary:

The website works well. Lots of information gets posted and people do visit often to review it. The Events Calendar is especially successful. Many organizations regularly send info to be posted. I also capture many events from Facebook and repost them to help improve community involvement and knowledge. Residents appreciate the website.

Sincerely,

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